

# PRC'S APPROACH TO YOUR JOURNEY TO NURSING EXCELLENCE

Accelerate nursing excellence with PRC

With a destination like Magnet Recognition Program® designation, you can't afford a stalled journey. At PRC, we understand that your path to nursing excellence never really ends and is always evolving to adapt to advances in medicine and technology, disruptions in the marketplace, and even twists and turns in human behavior.

**How do you stay on target when the target is always moving and make your case for nursing excellence with the American Nurses Credentialing Center (ANCC)?**

## RECOGNITION FOR YOUR TOP PERFORMERS

Every client that PRC has guided through the ANCC's credentialing process has attained Magnet Recognition Program® honor, thanks to unwavering hard work and commitment to the journey. PRC clients cultivate teams which gain meaningful recognition and achieve measurable, professional growth.

Our clients stand apart, understanding that culture drives accomplishment, and we're proud to work with those who focus on creating a culture that touches every interaction with patients and families.

We know that your organization is committed to:

- Attracting and retaining exceptionally talented nurses
- Improving patient care, safety, and experience
- Building and maintaining a collaborative culture
- Advancing nursing standards and practices
- Achieving organizational goals and financial success

And you deserve to showcase it with Magnet Recognition Program® designation.



## WHY DO PRC'S CLIENTS PERFORM SO WELL?

PRC makes the credentialing process accessible, understandable, and efficient. Here's how it works.

- **PRC keeps clients current.** Your personal PRC consultant will ensure that you're aware of ANCC manual updates and other credentialing changes that will affect your application. For example, PRC clients know that, for future reporting, the 2019 ANCC manual requires facilities to separate inpatient (EP20EO) from ambulatory (EP21EO) data before submitting the data to the ANCC. It also means that organizations will need to confirm that their survey tool and sampling protocols reach specified outpatient and emergency department volumes to avoid falling short of ANCC requirements.
- **PRC customizes data collection and reporting.** We help package and position your data to make a compelling case to the ANCC focused on key areas of strength. We can target specific, high-performing areas for sampling to ensure that you meet the prescribed numerical standards for submission.
- **PRC enables you to plug and play.** We will package all of your patient satisfaction data in a format that's ready for submission, with an optimal structure, accurate core sampling, and exceptionally strong questions. Just plug in the graphs we send, and you'll be good to go.
- **PRC saves you time and resources.** Rather than investing hours and hours poring over your data, leave the labor-intensive work of submission prep to us so that you can focus on what's really important—caring for your patients and their families.
- **PRC offers insights into nursing satisfaction, too.** Embarking on your Magnet Recognition Program® journey with PRC includes a free web Nursing Quality Assessment Inventory (NQAI) for clients who also partner with us for patient experience surveys.

## WHY CHOOSE PRC TO ACCELERATE NURSING EXCELLENCE WITHIN YOUR TEAM?

We make it easy to map your Magnet Recognition Program® journey.

- **Easy administration.** Administer PRC's Nursing Quality Assessment Inventory as a stand-alone study, or add it to your PRC Engagement Survey.
- **Exceptional appeal.** Increase response rates with easy online and mobile access.
- **Low-stress surveys.** Specialized PRC consultants will package your patient satisfaction data in the proper format for submission.
- **Magnet® minded.** Integrate Community Health Needs Assessment (CHNA) data into a targeted approach to the advancement of nursing research and follow up with pulse surveys to track outcomes.
- **Target-driven.** We understand what it takes to satisfy ANCC's rigorous standards and can help you reach your target.
- **Pre-approved package.** Rest easy. The ANCC has pre-approved all assessment questions and tracking tools.
- **Client-focused contacts.** Achieving excellence in nursing takes focus and commitment. Mapping your journey begins with one simple phone call.

Making Magnet Recognition Program® designation a priority can help you accelerate nursing excellence more efficiently and effectively. **Let's get started today!**

TO LEARN MORE, TALK WITH OUR SENIOR CONSULTANT AT **1-800-428-7455**.

