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## How are the questions chosen?

PRC's Physician Engagement Study is designed to measure hospital-based service areas. While there are lots of questions hospitals could ask their physicians, the survey is designed to measure the areas that the hospital could most easily influence and change – the hospital-based service areas. Non-hospital-based services, such as Cardiology, OB, and Oncology Services, are areas that hospitals have less control over, and physicians have less interaction with, so the results gained from those types of questions are not as actionable.

PRC performs an annual audit of the Physician Engagement Base Survey to determine if the current questions are still relevant and if any new questions are necessary. The questions included have been chosen due to their high probability of being a Key Driver of Excellence®. In addition, PRC reviews the question order and wording to ensure that the survey flow is smooth and logical.

